



PRRSUM

Partnership of
River Restoration
and Science in
the Upper Midwest



2015 Planning Meeting

FEBRUARY 9, 2015

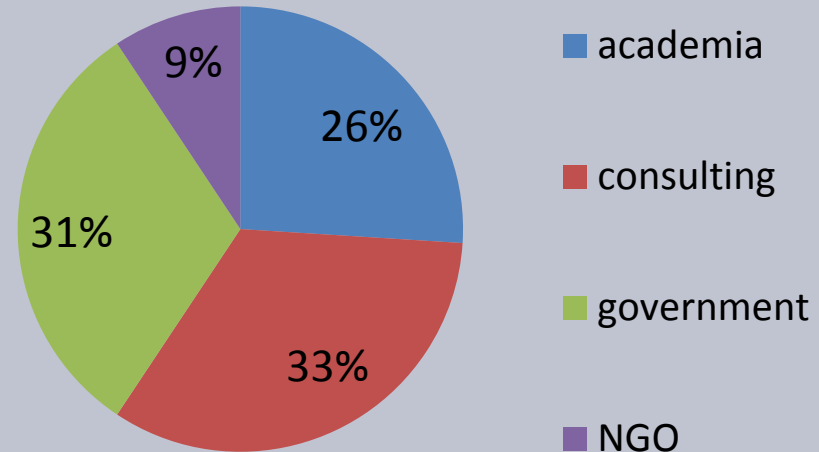


Partnership for River Restoration and Science in the Upper Midwest



- **Brief history**
 - Webinars and Website
 - Start of UMSRS (based off of RRNW format)
 - ✦ 2010 – La Crosse, Wisconsin (85 people)
 - ✦ 2011 – Oconomowoc, Wisconsin (100 people)
 - ✦ 2012 – Minneapolis, MN (130 people)
 - ✦ 2013 – La Crosse, WI (120 people)
 - ✦ 2014 – La Crosse, WI (120 people)
 - ✦ 2015 – Dubuque, IA (150 people!)
 - ✦ 2016 – Milwaukee? Chicago? Indianapolis?
 - ✦ 2017 – La Crosse, WI
 - ✦ 2018 – Minneapolis, MN?

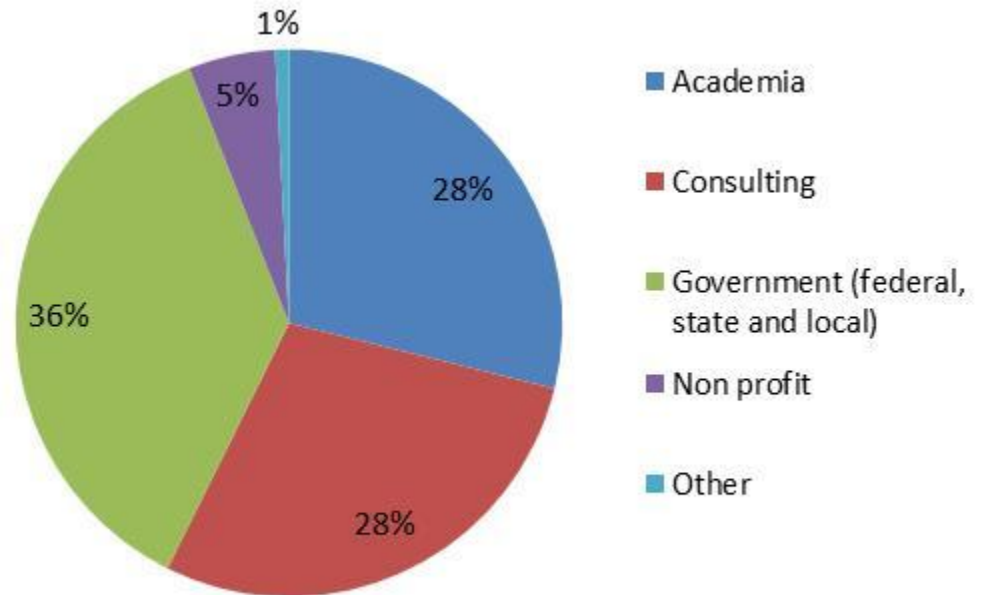
2015 Demographics



A snapshot of attendance:

- Private sector: 33% (ave: 28%)
- Regulatory: 31% (ave: 28%)
- Academics and students: 26% (ave 28%)
- NGOs: 9% (ave 5%)

2010-2014 Demographics



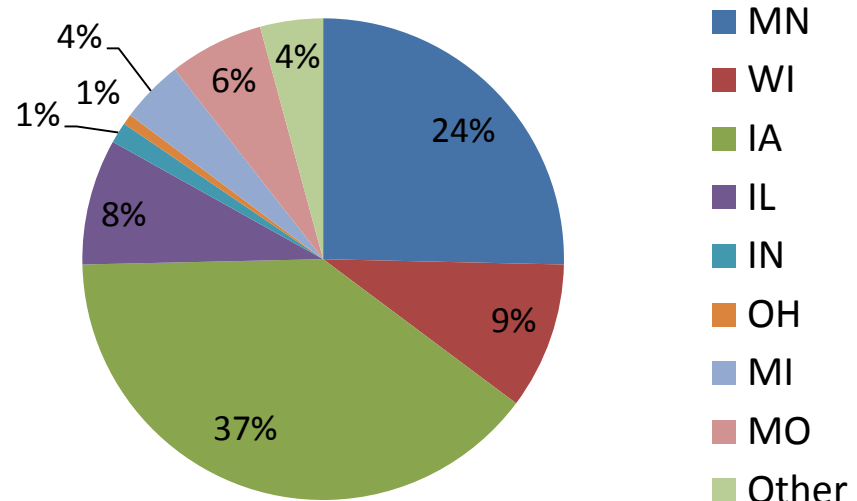
A snapshot of attendance:

>50% NEW attendees

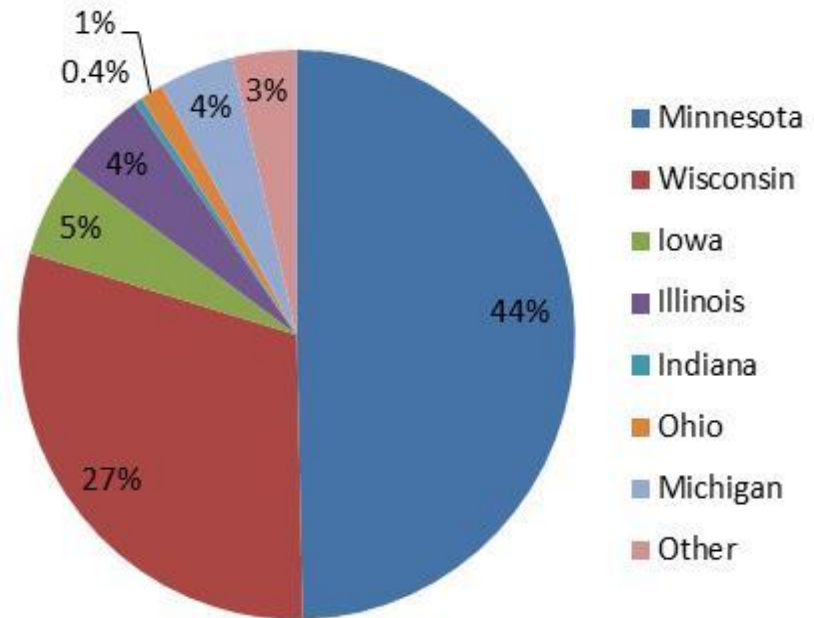
WHOA IOWA!

Wisconsin??

2015 Demographics



2010-2014 Demographics





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Financials:

Average UMSRS costs:	\$20-\$25K
Average inflow from registration and sponsorships:	\$35-40K
Balance:	~ \$20K remaining

Most remaining funds help support my salary (20-25%) time, as well as some small travel and conference attendance

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- Would love to square away some extra \$\$ for:
 - ✦ **Website Upgrade**
 - ✦ Attending more related regional conferences and growing our presence
 - ✦ Organizing 1-day symposia for select locations?
 - ✦ Developing some partnerships and pursuing some grant opportunities?



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The case for an updated website:

- Want to have a central website that will consolidate resources for regional practitioners
- Tell people about us, information about our symposium
- Calendars of meetings/workshops throughout the region
- PDF/links resource library
- \$10-15K for the effort
- Would love to find some \$\$ for folks or have volunteers help update



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There is some low hanging fruit –

- **WEBINARS** (had Mike Davis give a repeat 2012 keynote talk – had 60 folks online)
 - Tie in to other seminar series
 - Would love some help culling ideas for speakers!
- **Developing booth materials for conferences**
 - Volunteers to help run booths across the region



PLEASE CONTRIBUTE YOUR VOICE!

**Tell us who we need to be talking to –
Where we should be visible
HOW we can offer better resources for
YOU.**

**Fill out your involvement survey or
come talk to me!!**